

CACCN

Dynamics of Critical Care™



DYNAMICS
OF CRITICAL CARE
2017

DIVERSITY IN THE CITY:

*Integrating Diversity
in Critical Care*

SEPTEMBER 25 TO 27, 2017

ENERCARE CENTRE, TORONTO, ONTARIO



Photo Credit: Tourism Toronto

Sponsorship & Exhibitor Prospectus 2017

Photo Credit: Tourism Toronto



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CANADIAN
ASSOCIATION OF
CRITICAL
CARE
NURSES

Dear Dynamics Exhibit Partner:

We are formally inviting you to exhibit at **Dynamics of Critical Care™ 2017**, which will be held at the Enercare Centre/AllStream Centre, Toronto, ON from Monday, September 25 to Wednesday, September 27, 2017.

Dynamics is the “**must attend**” show for critical care in Canada! Dynamics 2017 offers exhibitors the opportunity to profile your products, educate the end-user and obtain valuable feedback from over 400 critical care nurses from across Canada and abroad.

Breaks and lunches are conveniently located in the exhibit area and the program scheduling is carefully planned to ensure steady traffic flow. We provide over three (3) hours of dedicated exhibit hall time each day for our exhibit partners. Our commitment to our sponsors and exhibitors is favourably noted by exhibitors year after year.

To avoid missing the opportunity to join us and elevate your company’s presence, we encourage you to review the enclosed information and suggest reserving your exhibit space today! Registration information is included on page XX

Should you have any questions, please do not hesitate to contact CACCN at 866-477-9077 or caccn@caccn.ca.

We look forward to welcoming you to Toronto, ON.

Sincerely,

Shirley Marr
Dynamics 2017 Chair

Christine R Halfkenny-Zellas
Chief Operating Officer, CACCN



Canadian Association of Critical Care Nurses (CACCN)



Vision Statement

All critical care nurses provide the highest standard of patient and family centred care through an engaging, vibrant, educated and research driven specialized community.

Mission Statement

We engage and inform Canadian critical care nurses through education and networking and provide a strong unified national identity.

CACCN is a not for profit organization of and for Critical Care Nurses. Our goal is promote quality patient- and family-centered care for Canadian's experiencing life threatening illness and injury.

CACCN welcomes all registered nurses, nursing students, allied health professional colleagues and those who are interested in advancing the science and craft of critical illness care.

Our structure is composed of a volunteer Board of Directors representing the Eastern, Central and Western regions of the nation with twelve chapters across the country. We are proud of our approximately 1200 strong members who practice in a wide variety of health care settings in Canada, the United States and abroad.

Our Dynamics conference is managed via our volunteer National Conference Committee and a local volunteer planning committee.

CACCN is a not for profit organization and is an active member of the Canadian Nurses Association (CNA) Network of Nursing Specialties and partners with a variety of nursing associations and educational organizations in Canada and around the world.

To learn more about CACCN, please visit www.caccn.ca



Allstream / Enercare Centre

Exhibition Place ~ Toronto, Ontario



The Enercare and Allstream Centre is situated at Exhibition Place and is Canada's largest facility for conventions, exhibitions and events. The Allstream Centre is the first LEED Silver (Leadership in Energy and Environmental Design) conference centre in Canada. Exhibition Place, a 192 acre waterfront campus located in downtown Toronto, is home to a variety of venues.

Intercontinental Toronto Centre



Situated in the heart of cosmopolitan Toronto, the InterContinental® Toronto Centre offers guests an ideal location in the middle of everything the city has to offer. From interesting landmarks, world-class theatre, fun family attractions and professional sports, this upscale hotel is close to anything you want to see or do in this diverse city.

A room block has been reserved at the Intercontinental Toronto Centre for Dynamics 2017. The accommodation booking link will be available on the CACCN website by April 2017. Book early as rooms will sell-out!

King Room \$ 245.00 per night

Double/Double \$ 255.00 per night

Plus 13% HST, and 3% DMF

(rates to be confirmed)



What is Dynamics of Critical Care™?

Dynamics of Critical Care™ is the annual national convention and product exhibition of the Canadian Association of Critical Care Nurses (CACCN). Diverse programming allows participants to choose from a broad selection of evidence-based topics that are geared to enhancing clinical practice, leadership, education and research.

Who will attend Dynamics of Critical Care™?

Attendance at Previous Dynamics

- ⇒ 2016 Charlottetown 389
- ⇒ 2015 Winnipeg 295
- ⇒ 2014 Québec City 391
- ⇒ 2013 Halifax 386

Attendance at Dynamics 2016

- ⇒ 389 Total Delegates
- ⇒ 384 Canada
- ⇒ 05 United States

Area of Focus

- ⇒ 85% Adult
- ⇒ 08% All inclusive, multi-focus
- ⇒ 03% Paediatric, Undergraduate Nursing Students
- ⇒ 01% Other

Practice Area

- ⇒ 66% ICU, CCU, ER, Med, Neuro
- ⇒ 08% PICU, PCCU, MSNICU
- ⇒ 06% MSICU
- ⇒ 05% Other (Medical Supplier, Consultant)
- ⇒ 03% Research, SICU, Undergraduate Nursing Students
- ⇒ 02% Education, Emergency
- ⇒ 01% CRCU, PACU, PAR, Recovery

Primary Role

- ⇒ 67% Staff Nurse
- ⇒ 12% Management/Charge Nurse
- ⇒ 11% Educator (Unit/Academic Faculty)
- ⇒ 04% Advanced Practice
- ⇒ 03% Undergraduate Nursing Students
- ⇒ 03% Other (Medical Supplier, etc.)

Primary Area of Responsibility

- ⇒ 67% Direct Patient Care
- ⇒ 15% Teaching
- ⇒ 06% Administration
- ⇒ 05% Advanced Practice
- ⇒ 04% Research/Other
- ⇒ 03% Undergraduate Nursing Students



(Numbers may not equal 100% due to rounding and self-identification)



Why should you attend and/or sponsor?

Our current exhibitors tell us Dynamics is ***the*** premium critical care event in Canada!

Our exhibitors are healthcare manufacturers and distributors, hospitals, health authorities, schools of nursing and nursing recruitment agencies.

Increase your corporate profile!

- ⇒ There are various opportunities for your organization to be involved at the Dynamics 2017 conference through exhibiting your products

Take part in benefits only offered to exhibit partners!

- ⇒ Exhibit partners receive reduce rates for advertisement in the Fall edition of the Canadian Journal of Critical Care Nursing (*issued a few weeks before the conference—circulation 1400 critical care nurses*)
- ⇒ Each exhibit partners' logo, write up in the conference syllabus, with web-site information
- ⇒ Each exhibit partner's logo on the conference signage as well as publication in the conference app (under consideration for implementation)

Want a bigger bump in your corporate profile? Become an Event Sponsor?

- ⇒ Unique sponsorship opportunities are available to exhibit partners
- ⇒ Logos will appear in the conference brochure, syllabus and signage
- ⇒ Certificate of Sponsorship provided for display in your exhibit booth
- ⇒ Sponsors acknowledged and thanked during the conference
- ⇒ Sponsorship opportunities available on page XX

Unique opportunity to interact with over 350 critical care nurses from across the country

- ⇒ Over the two days of exhibit time, there will be many opportunities to share your products/ services with critical care nursing professionals:
 - ⇒ Exhibit Hall Gala Reception (Sunday evening)
 - ⇒ Three (3) plus hours of dedicated exhibit time (Monday, Tuesday)
 - ⇒ Breaks and Lunches are served in the exhibit hall

*So
many
reasons
why
YOU
should
attend!*



Exhibit Hours

(tentative)

Monday, September 25, 2017

⇒ **Exhibit Hall Set Up**

- ⇒ Commencing at or before 1000 hrs
- ⇒ Hall C, Enercare Centre

⇒ *Exhibit Show Company will be on site to assist*

Booths set up must be completed in time for the opening Exhibit / Poster Gala in the early evening (time to be determined)

Tuesday, September 26, 2017

⇒ **Exhibit Hall Open**

- ⇒ Open at 0730 hrs
- ⇒ Hall C, Enercare Centre
- ⇒ Show open 0900 to 1600 hrs

Wednesday, September 27, 2017

⇒ **Exhibit Hall Open**

- ⇒ Open at 0730 hrs
- ⇒ Hall C, Enercare Centre
- ⇒ Show open 0900 to 1500 hrs



Exhibit Information

Exhibit Space Inclusions

- ⇒ **Exhibit Space Package:**
 - ⇒ 10 x 10 booth space
 - ⇒ Pipe and Draping ~ 8 foot back wall/3 foot side walls*
 - ⇒ One (1) table ~ 6 feet in length
 - ⇒ Two (2) chairs
 - ⇒ One (1) 15 amp dual electrical outlet
 - ⇒ Two (2) Exhibit Badges per 10 x 10 booth for Sunday Gala, Monday, Tuesday
- ⇒ *Please note: booth pricing does not include internet connection, signage, storage or telephone lines*
- ⇒ **GST/HST Registration # #R106842941**
- ⇒ **Cancellation Policy on Page 10**
- ⇒ *Deposits are required to confirm your exhibit reservation. Deposits are \$500.00 per 10x10 booth.*
- ⇒ **Full booth payments are required by May 15, 2017 to qualify for Early Bird Pricing**

Exhibit Fees - Early Bird Rates (before May 15, 2017)

⇒ One Booth	\$ 3,000.00 plus 13% HST	=	\$	3,390.00
⇒ Two Booths	\$ 5,000.00 plus 13% HST	=	\$	5,650.00
⇒ Three Booths	\$ 7,000.00 plus 13% HST	=	\$	7,910.00
⇒ Four Booths	\$ 9,000.00 plus 13% HST	=	\$	10,170.00

* HST is payable by all, including US Exhibitors

Exhibit Fees - Regular Rates (after May 15, 2017)

⇒ One Booth	\$ 3,300.00 plus 13% HST	=	\$	3,729.00
⇒ Two Booths	\$ 5,300.00 plus 13% HST	=	\$	5,989.00
⇒ Three Booths	\$ 7,300.00 plus 13% HST	=	\$	9,249.00
⇒ Four Booths	\$ 9,300.00 plus 13% HST	=	\$	10,509.00

* HST is payable by all, including US Exhibitors



How do you register?

Reserve with a \$ 500 deposit today!

⇒ **Reserve your exhibit space today**

- ⇒ Complete the reservation form on page XX
- ⇒ Downpayment required **\$ 500.00** for **each** 10' x 10' booth reservation
- ⇒ Reserve Online:

OR

- ⇒ Forward to Dynamics 2017 c/o CACCN National Office, with one of the following:
 - ⇒ Cheque or money order payable to Dynamics 2017
 - ⇒ Visa / MasterCard / AMEX plus expiry date and CVV# (back of card)
 - ⇒ Electronic Funds Transfer (please call 866-477-9077 to request information)

⇒ **Exhibit fees not paid in FULL by May 15, 2017 will be subject to Regular Exhibit Rates**

Reservations after May 15, 2017

⇒ **Payment in full must be received for all reservations after May 15, 2017**

- ⇒ Exhibit fees will be at the Regular Rates
- ⇒ Complete the reservation form and Policies/Procedures on page 17/18
- ⇒ Reserve Online: coming soon—visit the CACCN website www.caccn.ca

OR

- ⇒ Forward to Dynamics 2017 c/o CACCN National Office, with one of the following:
 - ⇒ Cheque or money order payable to Dynamics 2017
 - ⇒ Visa / MasterCard / AMEX plus expiry date and CVV# (back of card)
 - ⇒ Electronic Funds Transfer (please call 866-477-9077 to request information)

⇒ **Exhibit reservations will be accepted with full payment up to one week prior to the conference!**



Cancellation Policies

- ⇒ Exhibit space is subject to the cancellation and refund policies shown below.
- ⇒ Refund of payment will not be issued to exhibitors who do not exhibit and have not submitted a written cancellation notice according to the deadlines
- ⇒ The financial management of the conference does not allow for exhibit fees to be held and/or transferred to the next year's conference.
- ⇒ **Cancellation Fees** (*retained by CACCN*)
 - ⇒ **On or before May 15, 2017** -
Thirty percent (30%) of total booth fees
 - ⇒ **Between May 15, 2017 and June 30, 2017**
Forty percent (40%) of total booth fees
 - ⇒ **After June 30, 2017**
One hundred percent (100%) of total booth fees
- ⇒ **Space Reduction** (*retained by CACCN*)
CACCN will retain one hundred percent (100%) of the difference for any exhibit space reduction after June 30, 2017
- ⇒ Written notice of cancellation must be sent to CACCN National Office, P. O. Box # 25322, London, ON, N6C 5B1 or fax to 519-649-1458 or email to caccn@caccn.ca

****** *In the event of space reduction and/or cancellation, exhibitors may direct the cancellation fees withheld to an educational sponsorship to be used at the discretion of Dynamics 2017. Exhibitors of educational sponsorships will be noted on the conference sponsorship signage*



Important Exhibitor Information

Dynamics Policy and Procedures

The policy and procedures document is located on page 18. A signed copy of the Policy and Procedures **must** accompany your exhibit reservation

Exhibit Floor Plan

The exhibit floor plan will be available by the end of June 2017. CACCN does not at this time provide exhibitors with the option for booth space selection. CACCN will make every attempt to honour requests noted on the Registration Form (column 1, bottom right).

Exhibitor Access to Exhibit Hall

Registered exhibitors may enter the exhibit hall during installation and dismantling hours without badges. During the conference, exhibitors are required to wear the exhibit name badge at all times. Exhibitors will be permitted access to the exhibit hall—0730 am on Monday, September 26, 2017 and Tuesday, September 27, 2017. Children/persons not registered as exhibitors are not permitted in the Exhibit Hall at any time.

Security

CACCN provides security round the clock for the exhibit hall commencing on the first day of move-in and throughout the show until commencement of the move-out period. Security is on the periphery of the hall only. CACCN will not be responsible for equipment/information/items in individual booth spaces. Should an exhibitor require additional security for their exhibit space, please contact CACCN National office for information.

Exhibitor Show Design Kit and Customs Documentation

The show design kit will be available on the CACCN website in February 2017. The show design kit will include information and online ordering for booth furnishing, electrical, and more. When the show design kit is provided, CACCN will notify each registered exhibitor and will provide the link to online order. All exhibitors are responsible for abiding by and advising vendors, suppliers, exhibitor selected contractors and other third party agencies of the rules, regulations and guidelines associated with the Exhibit Hall and the Dynamics conference.

Lead Retrieval

Lead retrieval will be available to exhibitors to rent, so you may quickly and accurately record delegate information. Information included will be delegate name, hospital and email. Exhibitors should ask delegates prior to scanning registration badges.



Important Exhibitor Information

Exhibitor Attendance at Educational Sessions

Exhibit personnel are welcome to attend the Opening and Closing Ceremonies, Plenary/Lunch sessions and the CACCN Awards Ceremony. Exhibit personnel may be admitted to one or two concurrent educational sessions on a “**space-available**” basis only.

Exhibit personnel **may not** attend educational sessions where there are maximum enrolment numbers in place for delegates.

NOTE: Should exhibit personnel wish to attend all conference sessions and/or wish to claim continuing learning hours credits, they **must register** for the conference **and pay** the reduced registration fee for CACCN Members (membership required) or the Non-member registration fee. Payment is required at the time of registration and must be completed using the online registration system.

Advertising Restrictions

- ⇒ **Hotel and/or Conference Centre Advertising/Promotional Drops are NOT permitted**
 - ⇒ CACCN **does not** allow hotel room drops of any kind.
 - ⇒ Exhibitors may not distribute any items directly to delegate hotel rooms, in the conference centre (including meeting rooms, common public areas), and/or the Registration Desk. Examples of items that may not be provided: Fliers, Invitations, Magazines, Advertising leaflets/other materials, Promotional items.
 - ⇒ If you are interested in providing any of these items or like-items, please refer to the sponsorship page for information about Delegate Bag Inserts.

Exhibitor Hall Passes for Prospective Exhibitors

Representatives of a non-exhibiting company may attend to evaluate the show. A participation fee of **\$ 100 per person plus applicable taxes** is required.

- ⇒ Non-exhibiting company personnel are prohibited from any commercial activity, promotion of goods/services or conduct of business while in attendance at the Dynamics of Critical Care™ Conference.
- ⇒ Such conduct will result in immediate removal from the Exhibit Hall and could potentially make the company ineligible to exhibit at future events.
- ⇒ Exhibit badges for non-exhibiting company representatives are valid for **one day only** and must be returned to the Registration Desk by 1530 hrs on the day of attendance.
- ⇒ Entrance to social events is not provided with a non-exhibiting registration.



Sponsorship Opportunities

Sponsorship	Sponsor Fees	Sponsor Receives
Educational Sponsorship	\$ 3,000 Or \$1,000 sponsor provides speakers, travel, etc.	⇒ Sponsorship acknowledgement ⇒ in printed materials ⇒ on conference signage
Syllabus Publication	\$ 3,000	⇒ Corporate Logo on cover ⇒ Colour advertisement back cover ⇒ Sponsorship acknowledgement ⇒ in printed materials ⇒ on conference signage
Conference at a Glance Publication	\$ 700 PENDING	⇒ Corporate Logo on Cover ⇒ Sponsorship acknowledgement ⇒ in printed materials ⇒ on conference signage
Delegate Name Badges	\$ 1,000.00	⇒ Corporate Logo on name badge ⇒ Sponsorship acknowledgement ⇒ in printed materials ⇒ on conference signage
Name Badge Wallets	\$ 2,500 or Sponsor provides CACCN will determine the size of wallet required	⇒ Corporate Logo on badge wallet ⇒ Sponsorship acknowledgement ⇒ in printed materials ⇒ on conference signage
Lanyards	\$ 2,000 or Sponsor provides SOLD	⇒ Corporate Logo on lanyards ⇒ Sponsorship acknowledgement ⇒ in printed materials ⇒ on conference signage




Sponsorship Opportunities

Sponsorship	Sponsor Fees	Sponsor Receives
Gala Reception Sponsorship	\$ 1,000 (Multiple opportunities to sponsor event. Maximum sponsorship \$15,000)	⇒ Corporate Logo on Tickets ⇒ Sponsorship acknowledgement ⇒ in printed materials ⇒ on conference signage
Welcome Coffee Sunday, Monday, Tuesday	\$ 2,000 Three (3) opportunities available @ \$2,000	⇒ Sponsorship acknowledgement ⇒ in printed materials ⇒ on conference signage
Morning Break Sunday, Monday, Tuesday	\$ 5,000 Three (3) opportunities available @ \$5,000	⇒ Sponsorship acknowledgement ⇒ in printed materials ⇒ on conference signage
Afternoon Break Sunday, Monday	\$ 5,000 Four (4) opportunities available @ \$5,000	⇒ Sponsorship acknowledgement ⇒ in printed materials
Luncheon Sunday, Monday, Tuesday	\$ 10,000 Three (3) opportunities and partial sponsorship available	⇒ Sponsorship acknowledgement ⇒ in printed materials ⇒ on conference signage
Delegate Bag Insert / Gifts	\$ 500 Multiple Opportunities	⇒ One item for delegate bag ⇒ Sponsorship acknowledgement ⇒ in printed materials ⇒ on conference signage



Sponsorship Opportunities

Sponsorship	Sponsor Fees	Sponsor Receives
Annual Dinner Sponsorship	<p>\$ 5,000</p> <p>PENDING</p>	<ul style="list-style-type: none"> ⇒ Corporate Logo on Tickets ⇒ Six (6) Dinner Tickets ⇒ Sponsorship acknowledgement <ul style="list-style-type: none"> ⇒ in printed materials ⇒ on conference signage ⇒ at annual dinner
Branded Hotel Key Cards	<p>\$ 250 Fee</p> <p>PLUS</p> <p>Actual cost key cards</p> <p>(purchase in US funds)</p> <p>Puts your logo in the hands of delegates each time they visit their hotel room. CACCN will work with the sponsor to order the keys. Sponsor provides key artwork</p> <p>PENDING</p>	<ul style="list-style-type: none"> ⇒ Sponsorship acknowledgement <ul style="list-style-type: none"> ⇒ on hotel key ⇒ in printed materials ⇒ on conference signage
Cube	 <p>\$ 1,000</p> <p>Six (6) opportunities available ~</p> <p>2 on Sunday, Monday and Tuesday</p> <p>Puts your logo in the hands of delegates as they are tossed around the room for questions.</p>	<ul style="list-style-type: none"> ⇒ Sponsorship acknowledgement <ul style="list-style-type: none"> ⇒ cover of cube microphone ⇒ in printed materials ⇒ on conference signage



Sponsorship Opportunities

Sponsorship	Sponsor Fees	Sponsor Receives
Charging Station	<p>\$ 1,100</p> <p>Two stations per day- sponsorship per day two (2) opportunities available</p> <p>Puts your logo front and centre while delegates recharge their mobile / portable devices</p>	<p>⇒ Sponsorship acknowledgement</p> <p>⇒ cover of charging stand</p> <p>⇒ in printed materials</p> <p>⇒ on conference signage</p>
Conference App	<p>\$ 5,000</p> <p>Sole sponsorship and shared sponsorship available</p> <p>⇒ Puts your logo and information into the hands of delegates throughout the day.</p>	<p>⇒ Sponsorship acknowledgement</p> <p>⇒ in printed materials</p> <p>⇒ on conference signage</p> <p>⇒ on the conference app</p>
Door Prizes	<p>No fee required</p> <p>If you are interested in providing a door prize please contact CACCN National Office for information on where to send or deliver item(s)</p>	<p>⇒ Sponsorship acknowledgement</p> <p>⇒ in printed materials</p> <p>⇒ on conference signage</p>

Interested in a sponsorship opportunity?

Contact: Christine Halfkenny-Zellas, Chief Operating Officer, CACCN
866-477-9077 (toll free Canada), 519-649-5284 (direct)

Email: caccn@caccn.ca

Website: www.caccn.ca



DYNAMICS 2017 EXHIBITOR RESERVATION FORM

- ⇒ Secure your booth for Dynamics 2017 in Toronto, Ontario today!
- ⇒ **Online registration is available www.caccn.ca— <https://www.xcdsystem.com/caccn/exhibitor/index.cfm?ID=5QH79I>**
Payment options include Cheque, Visa, MasterCard and AMEX; EFT: contact caccn@caccn.ca or 866-477-9077

Contact Information

Company Name

Address

Prov/State

PC/Zip

Contact Person

Telephone

Email

Corporate Website

Space Requested (each 10 x 10)

- One (1) Booth Three (3) Booths
 Two (2) Booths Four (4) Booths

Location Preference

Companies you **DO NOT WANT** in close proximity.

CACCN will make every effort to accommodate your request(s) but cannot guarantee placement

Exhibit Fee Payment Information

Down payment \$ 500.00 per booth space booked
_____ Booths X \$500.00 = \$ _____

Full Payment
_____ Booth(s) \$ _____

⇒ *Early Bird: full payment due by May 15, 2017*

⇒ *Regular: full payment due after May 15, 2017*

Cancellation with written notice

Before June 30, 2017: 30% Administration Fee withheld

After June 30, 2017: Refunds will not be provided

Payment Method

- Cheque** \$ _____
 EFT** \$ _____
 Credit Card \$ _____
 Visa **MasterCard** **AMEX**

Card # _____

Expiry Date: _____ CVV: _____

Cardholder: _____

Acknowledgement and Acceptance

I have read / understand the Cancellation Policies regarding Exhibit space for CACCN/Dynamics 2017

Name (please print)

Signature

Date



DYNAMICS 2017 POLICIES & PROCEDURES

The CACCN national conference provides continuing educational opportunities for delegates with the ultimate goal of optimizing patient care. CACCN recognizes the contributions our exhibitors provide towards a meaningful learning experience for program participants. To this end, the CACCN will provide space for scientific and/or educational exhibits in accordance with the following procedures and guidelines.

- ⇒ CACCN reserves the right to review all applications for exhibits.
- ⇒ Exhibitors, locations, rates, booth sizing and placement will be determined by CACCN.
- ⇒ Booths may be available to individuals, institutions and commercial companies relevant to critical care nursing practice, education, research, or as deemed appropriate by CACCN.
- ⇒ Exhibitors who have made full payment by **September 1, 2017** may set up exhibits.
- ⇒ Exhibitors are expected to set up on time and dismantle booths within the timeframes allocated.
- ⇒ Exhibits may not be packed / dismantled until exhibit closing time.
- ⇒ Each exhibit will be confined to the limit of its respective booth(s) indicated by the floor plan. The space contracted by an exhibitor is for the sole use by the exhibitor and may not be resold or sublet.
- ⇒ Exhibitors must surrender space occupied in the same condition as received. The exhibitor is responsible for all damage to the exhibit hall property occurring in or upon the exhibitor's booth space or because of acts of the exhibitor, his employees, agents, licensees or contractors and from and against any-and-all liability, claims and demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.
- ⇒ Under no circumstances may banners, signs or similar material be nailed, stapled, screwed, taped or attached to ceiling, walls, or other painted surfaces of the exhibit hall.
- ⇒ Any garbage or recycling must be removed from the exhibit space by the exhibitor at the end of the show or additional charges from the conference center or show designer to the exhibitor may apply.
- ⇒ CACCN is not responsible for exhibitors' goods, displays or equipment.
- ⇒ The exhibit halls will be locked and security will be provided outside of exhibition times.
- ⇒ The use of latex products, fragrances and fresh flowers is prohibited.
- ⇒ All exhibitors must conduct exhibits in a dignified and professional manner.
- ⇒ Samples/literature/educational material is the property of each individual company. Any pilferage of the above material will be considered a violation and may result in a review of the offending party's participation at future CACCN meetings.
- ⇒ CACCN will not be responsible for the transportation or storage of exhibit goods, displays and/or equipment.
- ⇒ **By September 1, 2017, all exhibitors must:**
 - ⇒ Register their booth personnel.
 - ⇒ Exhibit booth personnel must wear the official badge supplied by CACCN for admittance to the exhibit space.
 - ⇒ During installation/dismantling hours, registered exhibitors may enter the exhibit hall using their official badge.
 - ⇒ During the conference exhibit days, exhibitors will be admitted to the hall commencing at 0730 hrs on Monday, September 25 and Tuesday, September 26
 - ⇒ Provide a **certificate of insurance** showing the exhibitor is insured against property-loss/damage and liability for injury.
 - ⇒ CACCN/Dynamics 2017/Enercare Centre should be named on the certificate of insurance.

I have reviewed, understand and agree to adhere to the policies & procedures.

Company

Name

Signature

Date

** Signature required; electronic signature accepted



More Information...

⇒ For more information about the Canadian Association of Critical Care Nurses (CACCN), Dynamics of Critical Care or how to become an exhibitor or sponsor, please contact:

⇒ Christine Halfkenny-Zellas
Chief Operating Officer, CACCN
Email: caccn@caccn.ca
Toll Free: 866-477-9077

⇒ Dynamics of Critical Care™ Conference 2017
c/o CACCN
P. O. Box # 25322
London, ON
N6C 6B1

⇒ **Courier ONLY Address:**
CACCN
c/o 41 Airey Avenue
St. Thomas, ON
N6C 6B1

