



Canadian Association of Critical Care Nurses

P. O. Box # 25322, London, ON, N6C 6B1
Telephone: 519-649-5284 Fax: 519-649-1458
Email: caccn@caccn.ca

Contract # _____

Post Date: _____

End Date: _____

CACCN Office use only

BANNER ADVERTISEMENT CONTRACT

Date _____

Contact Name: _____

Company: _____

Address: _____

City: _____ Prov/State _____ PC/Zip _____

Telephone: _____ Fax: _____ Email _____

Banner Advertisement Rates

_____ **Six Month Contract** From: _____ To _____

Rate: \$ 100.00 per month X 6 months = \$ 600.00

Plus applicable GST or HST**

(Canadian Companies Only) = _____ = \$ _____

_____ **Twelve Month Contract** From: _____ To _____

Rate: \$ 100.00 per month X 12 months = \$ 1,200.00

Plus applicable GST or HST**

(Canadian Companies Only) = _____ = \$ _____

*All rates quoted are Canadian Dollars ** GST and HST dependent on province of business*

Advertisement Specifications

- 60 x 300 pixels
- GIF or JPEG format only
- Size may be slightly more or less on height (50 or 70 pixels)
- Length could be much shorter but not much longer than 315 pixels



Terms of Agreement

1. CACCN agrees to post your corporate logo and webpage link in the banner advertisement rotation on the home page at www.caccn.ca for the above noted specified term
2. CACCN will not post the banner advertisements until full payment for the entire contract length has been received.
3. Corporate logos must be provided to CACCN in .jpg format.
4. CACCN only offers six (6) and twelve (12) month contracts for banner ads at this time.
5. CACCN reserves the right to refuse any logo request prior to or during the contract term.
6. CACCN reserves the right to adjust contract rates and terms.
7. It is your responsibility to notify CACCN if your corporate logo changes at any time during the term of the contract.
8. CACCN cannot and will not guarantee a specific traffic volume to our site.
9. CACCN cannot and will not guarantee a minimum downtime percentage.
10. CACCN is not currently equipped to provide click-thru reporting for your logo/webpage link.
11. CACCN reserves the right to terminate the banner advertisement program at any time and notify current contract holders of the program conclusion timeline.

These stipulations have been developed to meet the demands of the competitive critical care nursing field, while taking into consideration, CACCN's limited internal resources to manage banner advertisements and web site content. Thank you for your understanding and adherence to these terms.

After reading the terms of this agreement, please date/sign this page and return to CACCN at caccn@caccn.ca or fax to 519-649-1458.

We are in agreement with the rates / terms provided above:

Company: _____

Contact Name: _____

Signature: _____ Date: _____

Payment Method

<i>(please circle one)</i>		
<i>Cheque</i>	<i>Visa</i>	<i>MasterCard</i>
Card Number	_____	
Expiry Date:	_____	
Name on Card:	_____	
Signature:	_____	

