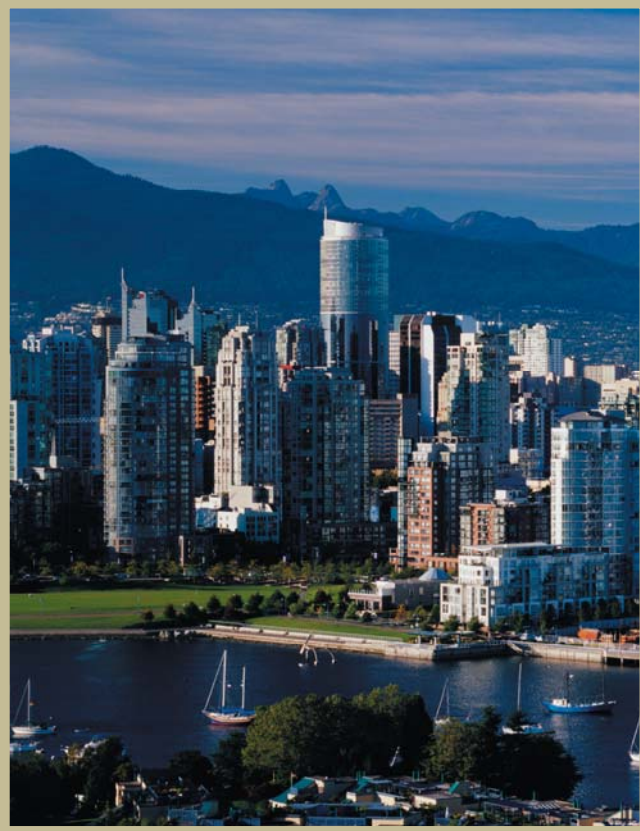




Voices of Conviction From Sea to Sky



Speak Up

Speak Out

Be Heard

As Chair of the 2012 Planning Committee, I would like to formally invite you to exhibit at **Dynamics of Critical Care 2012**, which will be held at the **Westin Bayshore**, in beautiful Vancouver, British Columbia from September 23 to 25, 2012. The Westin Bayshore is located in picturesque Coal Harbour and offers world class conference facilities, as well as beautiful panoramic views of the coastline, mountains and historic Stanley Park.

There is always a huge demand for involvement from organizations for exhibit space at Dynamics. This is the “must attend” show for

critical care ~ offering you, the exhibitor a powerful opportunity to profile your products, educate the end-user and obtain valuable feedback from over 500 critical care nurses from across Canada and abroad. Coffee and lunch breaks are conveniently located in the exhibit area and program scheduling is carefully planned to ensure steady traffic flow and adequate exhibit hall time for all delegates. CACCN/Dynamics commitment to our sponsor/exhibitors is favourably noted in the exhibitor evaluations year after year.

To avoid missing the opportunity to join us in Vancouver, I encourage you to use the enclosed form to **reserve your booth space now**. Additional sponsorship opportunities will be posted on our website at www.caccn.ca, in the months ahead.

As we continue to **Speak Up and Speak Out** for Critical Care Nursing, I look forward to welcoming you to Vancouver in 2012.

Sincerely,

Tricia Bray
Chair - Dynamics 2012 Planning Committee



Voices of Conviction From Sea to Sky

Speak Up, Speak Out, Be Heard

DYNAMICS 2012 BOOTH RESERVATION FORM

The Canadian Association of Critical Care Nurses Annual Conference, DYNAMICS 2012, will be held at the Westin Bayshore, Vancouver, BC on September 23 to 25, 2012.

CACCN would like to offer you the opportunity to **reserve** booth space for this event well in advance. Pre-booking of space will allow the planning committee to ensure there are as many booth spaces as possible.

Please complete this form, enclose your downpayment in Canadian funds payable to Dynamics 2012 and mail to:

DYNAMICS 2012
c/o CACCN, P.O. Box # 25322, London, Ontario, N6C 6B1

Company Name: _____

Contact Name: _____

Address: _____

City: _____ Province: _____ PC: _____

Phone: _____ Facsimile: _____

Email: _____

| | |
|---|------------------|
| A: Number of booth spaces required: | |
| B: Down payment per booth space (Cdn Funds): | \$ 500.00 |
| C: Subtotal (A x B) | |
| D: HST (12 % x C)* | |
| E: TOTAL (C + D) | |

Please note the following:

- Pre-booking a booth space does not guarantee a specific location within the exhibit hall.
- The value of this down payment will be deducted from the total booth fee charged under the Early Bird Exhibit Rates, which will expire on April 30, 2012.
- **Full booth payment will be required by no later than April 30, 2012 to qualify for Early Bird Exhibit Rates.** Payments after April 30, 2012 will be charged at the Regular Exhibit Rates
- HST subject to change *.

Cancellation Policy:

- If written cancellation of space is received by June 30, 2012, 80% of downpayment/booth fee will be returned.
- No refund will be given if the cancellation occurs after June 30, 2012.



DYNAMICS 2012 EXHIBIT HALL – EXHIBIT SPACE PRICING

Set up: TBA

Exhibition Dates:

September 23, 24, and 25, 2012

| Booth Size **, Quantity, and Layout | Early Bird Price <i>Before April 30, 2012</i> | HST 12% | Total Amount | Regular Price <i>After April 30, 2012</i> | HST 12% | Total Amount |
|--|---|-----------|-----------------|--|-------------|-----------------|
| 1 Booth Approx. (10'X10') | \$ 2,800.00 | \$ 336.00 | \$ 3,136.00 | \$ 3,100.00 | \$ 372.00 | \$ 3,472.00 |
| 2 Booths Approx. (10'X20') | \$ 4,800.00 | \$ 576.00 | \$ 5,376.00 | \$ 5,100.00 | \$ 612.00 | \$ 5,712.00 |
| 3 Booths Approx. (10'X30') | \$ 6,700.00 | \$ 804.00 | \$ 7,504.00 | \$ 7,000.00 | \$ 840.00 | \$ 7,840.00 |
| 4 Booths Approx. (10' X 40') linear or (20' X 20') peninsula | \$ 8,300.00 | \$ 996.00 | \$ 9,296.00 | \$ 8,600.00 | \$ 1,032.00 | \$ 9,632.00 |

All pricing in Canadian dollars

British Columbia HST Rate 12% (2010) applies on all exhibit fees except US Exhibitors

**** Booth sizing subject to change dependent on the show designer floor plans – our intent is to provide 10' x 10' booths**

Included in each booth space purchased:

- Draped booth perimeter
- One 15 amp circuit (dual outlet)
- Draped table and 2 chairs (upon request – see form)
- Additional items/services for booth space will be available for rental directly from the service show provider. Information and forms will be provided to participating exhibitors at a later date.

Payment: Please complete the Exhibitor Reservation Form and return with payment to Dynamics 2012:

Dynamics 2012, CACCN, P.O. Box 25322, London, ON, N6C 6B1

Cancellation Policy:

If written cancellation of space is received by June 30, 2012, 80% of the booth fee will be returned. No refund will be given if the cancellation occurs after June 30, 2012.



DYNAMICS 2012 - EXHIBITOR REGISTRATION FORM

Westin Bayshore, Vancouver, BC

Exhibit Set Up Date: TBA

Exhibition Dates: September 23 to 25, 2012

Company Name:

(As it should appear in all conference materials.)

Contact Person:

(To whom all conference correspondence should be addressed.)

Contact Person's Title:

Telephone Number:

Fax Number:

E-Mail Address:

Company Web Site Address:

Street Address:

City:

Province/State:

PC/Zip:

Please reserve _____ booth space(s) for DYNAMICS 2012

Note: If ordering a block of four booths please circle one layout: linear or peninsula

Please check one of the following payment options:

Early Bird Price: Payment received by April 30, 2012

Enclosed is our entire early bird payment of \$ _____

Enclosed is our early bird payment less the deposit previously sent to CACCN

Regular Price: Payment received after April 30, 2012

Enclosed is our entire regular payment of \$ _____

Enclosed is our regular payment less the deposit previously sent to CACCN

Please make cheque payable in Canadian Funds to:

DYNAMICS 2012

and mail to P.O. Box # 25322, London, Ontario, N6C 6B1

Cancellation Policy: If written cancellation of space is received by June 30, 2012, 80% of booth fee will be returned. No refund will be given if the cancellation occurs after June 30, 2012.