



## **Recruitment and Retention Awards**

This CACCN initiative was established to recognize chapters for their outstanding achievements with respect to recruitment and retention.

### **Recruitment Initiative**

This initiative will benefit the chapter if the following requirements are met:

- Minimum of 25% of membership is "NEW" between April 1 to March 31, the chapter will receive one (1) full Dynamics tuition coupon.
- Minimum of 33% of membership is "NEW" between April 1 to March 31, the chapter will receive one (1) full Dynamics tuition coupon and one (1) \$100.00 Dynamics tuition coupon.

### **Retention Initiative**

This initiative will benefit the chapter if the following requirements are met:

- If the chapter has greater than 80% renewal of its previous year's members, the chapter will receive three (3) - \$ 100.00 tuition coupons to Dynamics of that year.
- If the chapter has greater than 70% renewal of its previous year's members, the chapter will receive two (2) - \$ 100.00 tuition coupons to Dynamics of that year.
- If the chapter has greater than 60% renewal of its previous year's members, the chapter will receive one (1) - \$ 100.00 tuition coupons to Dynamics of that year.

*The Recruitment and Retention Criteria was updated at the Board of Directors Face to Face Meeting in April 2008 and communicated to the Membership via the Dynamics Journal.*

